

# Texas Syndicate Football

*Professional Football Inaugural  
Sponsorship Opportunities*



Unite the Hustle.





# Central Texas Market Opportunity

# Central Texas's New Professional Football Franchise

Launched in the Continental Football League in 2026

Playing at a 10,000-seat stadium in one of the fastest-growing regions in America.

- Austin Metro Population: **2.4M+**
- Stadium Capacity: **10,000**
- Social Media Reach: **1.7M+ views in 90 days**
- Regional Cities: **Round Rock • Pflugerville • Hutto**



# Our Mission

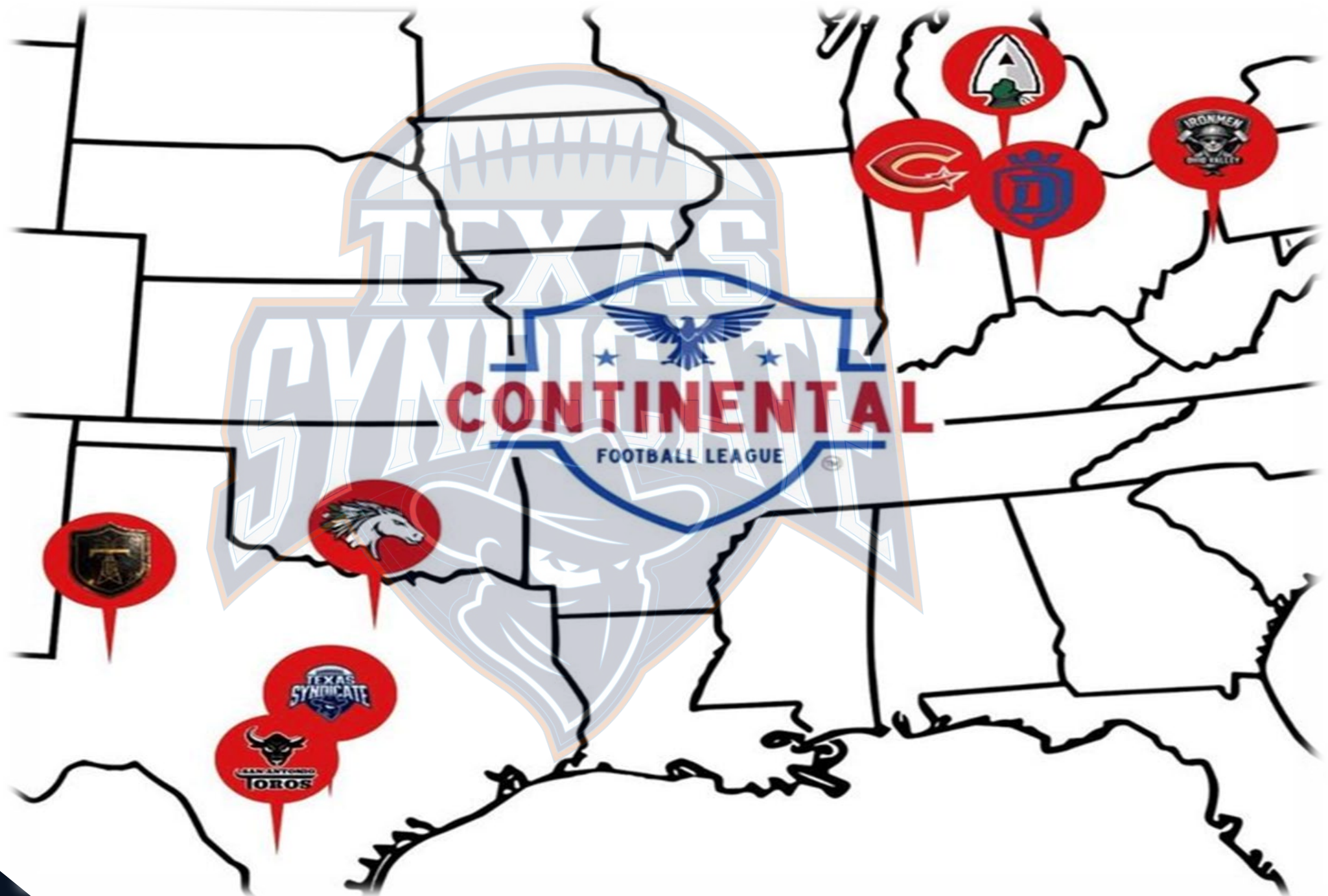
The Texas Syndicate Football exists to unite communities through professional football while creating meaningful impact beyond the field.

We are committed to:

- Supporting athlete mental health
- Leadership development
- Community engagement
- Delivering a high-energy, family-friendly game-day experience

Unite the Hustle. — Quincy Workman, Owner





**CONTINENTAL**  
FOOTBALL LEAGUE



SYNDICATE

TEXAS

# HOME SCHEDULE

PFIELD STADIUM



May 30, 2026  
San Antonio Toros  
7:00 pm



June 27, 2026  
Fort Worth Braves  
7:00 pm



July 4, 2026  
Tall City Black Gold  
7:00 pm



[WWW.TEXASSYNDICATEGROUP.COM](http://WWW.TEXASSYNDICATEGROUP.COM)

SYNDICATE

TEXAS

# AWAY SCHEDULE

PFIELD STADIUM



June 6, 2026  
Tall City Black Gold  
7:00 pm



June 14, 2026  
Fort Worth Braves  
7:00 pm



June 20, 2026  
San Antonio Toros  
7:00 pm



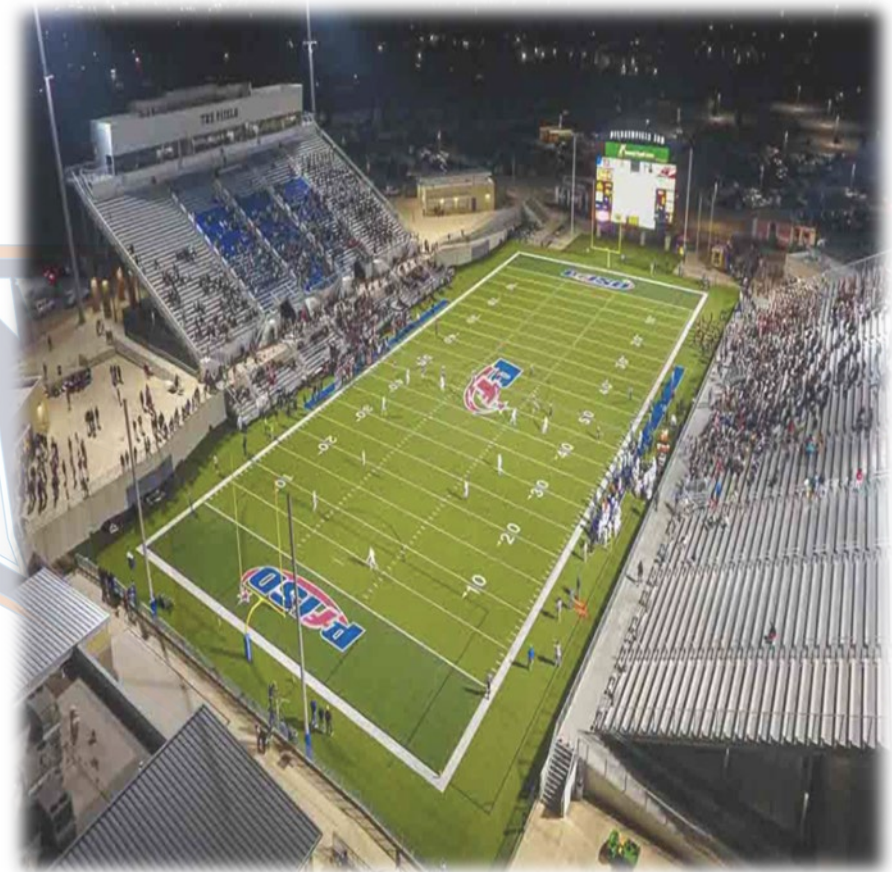
[WWW.TEXASSYNDICATEGROUP.COM](http://WWW.TEXASSYNDICATEGROUP.COM)

# The Pfield: Our Home Stadium

## The Pfield – Texas Syndicate Football Home Stadium

- 10,000-seat capacity
- Located in Pflugerville, TX
- 3,500 parking spaces
- Digital media board
- Home of Texas Syndicate Football

**Address: 1440 W Pecan St, Pflugerville, TX 78660**



## Leadership: Quincy Workman

Quincy “Q” Workman is a U.S. military veteran, entrepreneur, and the founder of Texas Syndicate Group LLC. After serving 23 years in the U.S. Army, including deployments to Kosovo and Iraq, Workman carried the values of discipline, resilience, and teamwork from military service into his work as a business owner and sports leader.

He founded Texas Syndicate Football with a clear purpose: to create more opportunity and visibility for athletes who want to compete and advance in the sport. The idea started while supporting his own son’s journey in outdoor football, when Workman recognized how important exposure and quality film were for athletes trying to reach the next level.

Today, Texas Syndicate Football is growing into a professional sports brand focused on athlete development, community engagement, and meaningful partnerships with businesses and supporters who believe in building something bigger than a team.

Mission:

*"To create opportunity and exposure for athletes while building a professional sports brand rooted in community."*



# OWN A PIECE OF TEXAS SYNDICATE FOOTBALL

Texas' First Community-Owned Football Team.

Join our Wefunder campaign and help build a mission-driven professional football brand in Central Texas.

- Community ownership starting at \$100
- 2026 COFL season launch
- Home stadium secured at The Pfield
- Athlete mental health mission at the core

Reserve interest at [wefunder.com/coflsyndicate](https://wefunder.com/coflsyndicate)





# Stadium & Game Day Brand Exposure

Promote your business in front of a passionate Central Texas football audience at The Pfield Stadium, home of Texas Syndicate Football. Sponsors gain direct visibility during four home games, with additional exposure during championship games hosted at The Pfield.

## Premium Stadium Branding

- Field and sideline signage
- Goalpost and end-zone branding
- Player bench and team area visibility
- Jumbotron and in-game promotions

## Game Day Fan Engagement

- 10x10 promotional activation space at pre-game tailgates
- Direct interaction with fans and families
- Product demonstrations and brand giveaways

## Regional Exposure

- Connect with fans from Pflugerville, Round Rock, Hutto, and the greater Austin area
- Position your brand alongside Central Texas professional football

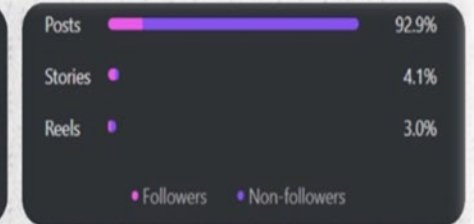


Disclaimer: Hyundai is not a sponsor or partner of the Texas Syndicate. Any Hyundai imagery shown is for placeholder purposes only and does not represent an endorsement or affiliation.

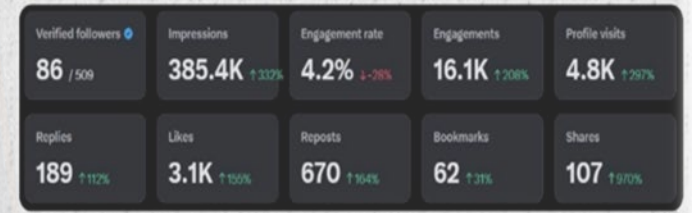


# Verified Media Performance

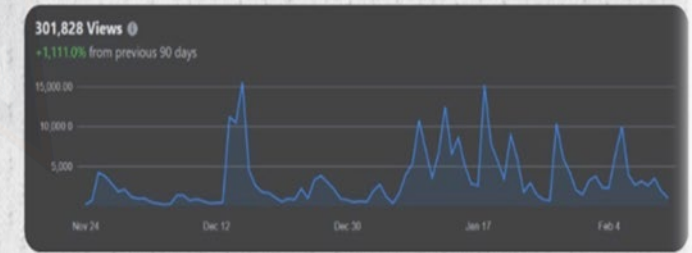
Instagram: 1,046,352 Views | 137,856 Accounts Reached | 83.4% Non-Follower Discovery



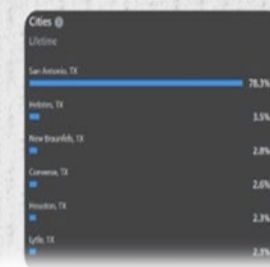
X (Twitter): 385,400 Impressions | 16,100 Engagements | 4.2% Engagement Rate | 4,800 Profile Visits



Facebook: 301,828 Views | +1,111% Growth



1.7+ Million Total Views & Impressions in 90 Days



# Live Game Broadcast Sponsorship

Texas Syndicate Football games are professionally produced by Texas Sports Productions and streamed live through YouTube and social media platforms, expanding brand visibility beyond the stadium.

Each broadcast gives partners the opportunity to reach fans watching both in-person and online across Central Texas.

## Exclusive Broadcast Sponsorships (Full-Season Opportunities)

Sponsors can take ownership of key broadcast moments:

- 1st Quarter Sponsor
- 2nd Quarter Sponsor
- Halftime Report Sponsor
- 3rd Quarter Sponsor
- 4th Quarter Sponsor
- Post-Game Report Sponsor
- Player Spotlight Sponsor

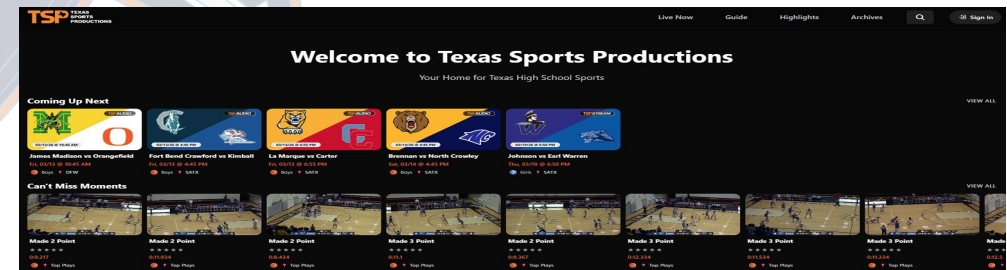
Example broadcast mention:

“The Halftime Report is brought to you by [Sponsor Name], proud partner of Texas Syndicate Football.”

## Commercial Advertising Opportunities

Businesses can also run 30-second commercials during each broadcast.

- Commercials aired once or multiple times per game
- Exposure during live game broadcasts
- Opportunity to connect with engaged football fans



## Why Broadcast Sponsorship Works

- High viewer attention during live sports
- Repeated brand mentions throughout the game
- Strong social media conversation around games
- Association with a growing professional football brand



# Why Partner With Texas Syndicate Football?

## Digital Audience

**1.7 MILLION+**

Views & Impressions in 90 Days

**137,000+**

Accounts Reached

**83%**

New Audience Discovery

## Sponsors receive:

Build local brand awareness

Connect with loyal sports fans

Increase community credibility

Gain social media exposure

Host clients and employees at games

Audience continues to grow weekly across Instagram, X, LinkedIn, and Facebook.



# What does this do for my business?

## Sponsors receive

Stadium branding seen by **1,500+ fans per game**

Digital exposure to **1.7M+ viewers**

Broadcast advertising during live games

Community event activation

Direct engagement with Central Texas fans

Association with a growing professional sports brand



# Performance With Purpose

Athlete Mental Health Advocacy

Youth Development

Leadership Training

Community Partnerships



# *Official Partner Opportunities*

## **Texas Syndicate Football – Central Texas**

Texas Syndicate Football is offering exclusive Official Partner categories for the 2026 inaugural season. These partnerships give businesses the opportunity to align their brand with professional football in the rapidly growing Pflugerville, Austin, Hutto, and Round Rock market.

Founding partner categories are limited to one business per industry.

## **Exclusive Partner Categories**

Official Bank of Texas Syndicate Football

Official Automotive Partner

Official Healthcare Provider

Official Beverage Partner

Official Restaurant Partner

Official Construction / Home Services Partner

Official Technology & Internet Partner

Official Hotel Partner

Official Fitness Partner

Official Insurance Partner

## **Limited Founding Partner Opportunities**

These categories are exclusive and available for the 2026 inaugural season only.

Businesses that secure these partnerships will become Founding Partners of Texas Syndicate Football in Central Texas.





# Sponsorships Opportunities

## Round Rock Proud

- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Banner Logo Placement on the fence at the field.
- Two general admission tickets to each home game.
- Texas Syndicate T-Shirt

Investment: \$500



## Hutto Proud

- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Banner Logo Placement on the fence at the field.
- Four general admission tickets to each home game.
- Parking Pass to each home game.
- Texas Syndicate T-Shirt
- Two digital ads to run on Syndicate's Social Media Sites

Investment: \$1,000



## Pflugerville Proud

- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Banner Logo Placement on the fence at the field.
- Promotional Poster (11x17)
- Two Lone Star Premium tickets
- Four general admission tickets to each home game.
- Two Parking Passes to each home game.
- Two Texas Syndicate T-Shirts
- Two digital ads to run on Syndicate's Social Media Sites promoting the partnership
- One:30 commercials to run during each home game broadcast  
(No guarantee on placement during the game)
- Quarter-page ad in home game program

Investment: \$1,995





# Partnership Opportunities

## Jersey Partner (x1 Offense or x1 Defense)

- Business logo on the football team's uniforms
- Business logo on promotional poster (11x17)
- Opportunity to be a part of the opening game ceremony – coin toss
- Quarter-page ad in each home game program
- Four:30 commercials to run during each home game broadcast (No guarantee on placement during the game)
- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Banner Logo Placement on the fence at the home field.
- Opportunity to have space at all home games to set up a table to represent your business.
- Opportunity to have a space at pre-season events to set up a table to represent your business. (i.e., tryouts, camps, media days, meet the team, etc.)
- Six general admission tickets to each home game.
- Four Lone Star Premium tickets and a VIP parking pass
- Four Texas Syndicate T-Shirts



Investment: \$9,995

## Helmet Partnership (x1 Offense or x1 Defense)

- Business logo on the football team's helmet
- Business logo on promotional poster (11x17)
- Opportunity to be a part of the opening game ceremony – coin toss
- Halftime sponsor
- Quarter-page ad in each home game program
- Four:30 commercials to run during each home game broadcast (No guarantee on placement during the game)
- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Banner Logo Placement on the fence at the home field.
- Opportunity to have space at all home games to set up a table to represent your business.
- Opportunity to have a space at pre-season events to set up a table to represent your business. (i.e., tryouts, camps, media days, meet the team, etc.)
- Six general admission tickets to each home game.
- Four Lone Star Premium tickets and a VIP parking pass
- Four Texas Syndicate T-Shirts



Investment: \$9,995

## Practice Attire Partner (x1 Offense or x1 Defense)

- Business logo on one set of football teams' practice attire.
- Business logo on promotional poster (11x17)
- First Down Sponsor
- Quarter-page ad in each home game program.
- Two:30 commercials to run during each home game broadcast (No guarantee on placement during the game)
- Live mentions on Syndicate's podcast.
- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Shared banner Logo Placement on the fence at the home field.
- Opportunity to have space at two home games to set up a table to represent your business.
- Opportunity to have a space at pre-season events to set up a table to represent your business. (i.e., tryouts, camps, media days, meet the team, etc.)
- Four general admission tickets to each home game.
- Two Lone Star Premium tickets and a VIP parking pass
- Two Texas Syndicate T-Shirts



Investment: \$4,995

## Travel Attire Partner (x1 Offense or x1 Defense)

- Business logo on one set of football teams' practice attire.
- The football team will wear an outfit featuring your business logo during away games.
- Business logo on promotional poster (11x17)
- Quarter-page ad in each home game program.
- Three:30 commercials to run during each home game broadcast (No guarantee on placement during the game)
- Live mentions on Syndicate's podcast.
- Website Sponsor Listing.
- Social Media Welcome Post
- Team Decal
- Shared banner Logo Placement on the fence at the home field.
- Opportunity to have space at two home games to set up a table to represent your business.
- Opportunity to have a space at pre-season events to set up a table to represent your business. (i.e., tryouts, camps, media days, meet the team, etc.)
- Four general admission tickets to each home game.
- Two Lone Star Premium tickets and a VIP parking pass
- Two Texas Syndicate T-Shirts

Investment: \$4,995

## "Lone Star"

- Business logo on the football team's uniforms
- Business logo on promotional poster (11x17)
- Business logo on the Coaches Game Day Shirts.
- Opportunity to be a part of the opening game ceremony – coin toss
- Quarter-page ad in each home game program
- Six:30 commercials to run during each home game broadcast  
(No guarantee on placement during the game)
- Minimum of two "live reads" per home game
- Business mentioned "live reads" on Syndicate Podcast.
- Website Sponsor Listing.
- Social Media Welcome Post and three posts a week about your business.
- Team Decal
- Banner Logo Placement on the fence at the home field.
- Banner Logo Placement rolling along the bottom of the screen on the Syndicate Podcast
- Opportunity to have space at all home games to set up a table to represent your business.
- Opportunity to have a space at pre-season events to set up a table to represent your business.  
(i.e., tryouts, camps, media days, meet the team, etc.)
- Ten General Admission tickets to each home game for your business to distribute.
- Four Season Sideline VIP tickets and parking pass.
- Autographed jersey, football, rally towel, and team photo.

Investment: \$19,995





***Texas Syndicate Football – Master Sponsorship Item Price List***  
***Build your own package***

## Branding / Logo Placement (High Value Items)

Placement	Price
Jersey Logo Placement (x2)	\$6,000
Helmet Logo Placement (x2)	\$4,000
Practice Attire Logo (x2)	\$1,500
Travel Attire Logo	\$1,500
Coach Game Day Shirt Logo	\$750
Promotional Poster Logo	\$300



## Merchandise

Item	Price
Rally Towels	\$10
Team Decal	\$10
Texas Syndicate T-Shirt	\$20
Team Hat	\$25
Team Photo	\$10
Team Jersey	\$65
Team football	\$125
Autographed Jersey	\$150
Autographed football	\$175



## Stadium & Game Day Advertising

Item	Price
Banner fence Placement	\$400
Shared Banner Placement	\$250
First Down Sponsor	\$750
Field Banner Sponsor	\$750
Game Day Sponsor	\$2,500
Halftime Sponsor	\$1,500



**TODAY'S GAME BETWEEN  
THE TEXAS SYNDICATE AND  
THE SAN ANTONIO TOROS  
IS BROUGHT TO YOU BY “ \_\_\_\_\_ ”**

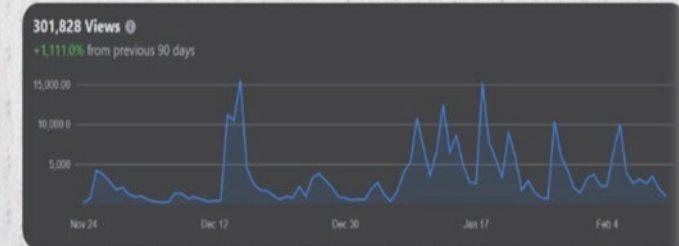
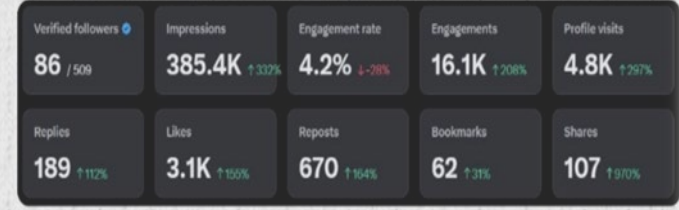
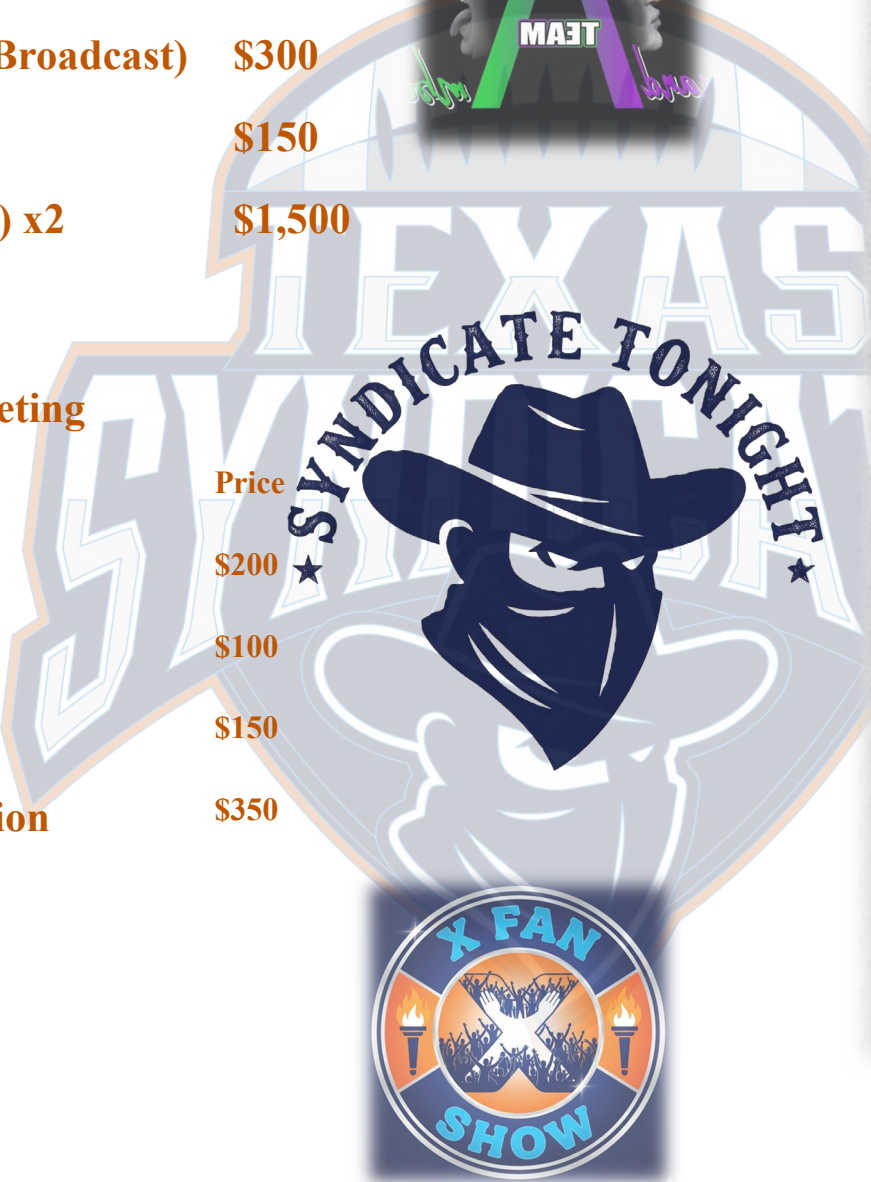
## Broadcast & Media Advertising

Item	Price
30 Second Commercial (Broadcast)	\$300
Podcast Live Read	\$150
Podcast Sponsor (Season) x2	\$1,500



## Social Media & Digital Marketing

Item	Price
Website Sponsor Listing	\$200
Social Media Welcome Post	\$100
Digital Social Media Ad (x1)	\$150
Weekly Social Media Promotion (3 posts/week)	\$350





# Ticket Opportunities

## Season Tickets

*When the Texas Syndicate Football season starts, there will be lots of growling, grunting, and in-your-face yelling... and that's just the people trying to get tickets!*

- Lone Star Premium \$105
- Syndicate Chairback \$90
- Hustle Bleachers (Lower) \$75
- Hustle Bleachers (Upper) \$50
- Hustle Bleachers (Visitors) \$50
  
- Benefits
  - Same great seat for all three home games
  - Priority for playoff games
  - Best choice of seats
  - no lines, no waiting, no hassles



# Single Game Tickets

## Tickets & fan Experience

**Hustle Bleachers Upper Level**

**\$20**

**Visitors GA**

**\$20**

**Hustle Bleachers Lower Level**

**\$35**

**Syndicate Chairback (Bleacher Backs)**

**\$30**

**Lone Star Premium (Bucket + Cupholder)**

**\$40**

**VIP Sideline Pass (Pre-Game)**

**\$50**

**Parking Pass**

**\$5**

**VIP Parking Pass**

**\$15**



# Join our Founding Partners

## Texas Syndicate Football – 2026 Inaugural Season

Texas Syndicate is launching professional football in the heart of one of America's fastest-growing regions. Our mission is to unite communities, create opportunities for athletes, and deliver a high-energy game day experience for Central Texas fans. Businesses that partner with the Texas Syndicate Football will gain direct exposure to a growing regional audience, both inside the stadium and across our expanding digital platforms.

### *Sponsorship Reach*

**Austin Metro Market (2.4M+)**

**1,500+ Fans Per Game**

**1.7M+ Digital Views in 90 Days**

**10,000 Seat Stadium – The Pfield**

**Regional Rivalry Matchups**

*Founding partner categories are limited to one business per industry.*

Be part of the first season of Texas Syndicate Football and help build a brand that represents competition, community, and opportunity in Central Texas.

[info@texassyndicategroup.com](mailto:info@texassyndicategroup.com)  
[@coflsyndicate](#)



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